



MAKE BELIEVE TV, LLC
When we MAKE TV your audience will BELIEVE it.
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TOP THINGS YOU **NEVER** SAY TO A CLIENT

1. I can't tell you how much it will cost.
2. I guarantee you'll increase sales.
3. You'll be #1 on Google.
4. I can beat any price.
5. I'll submit you to 20,000 search engines.
6. Don't worry; I'll take care of that.
7. Everyone can use this program.
8. We'll go out for drinks when the project is done.
9. The FORCE is with (or against) us.